

**Product data Abo**  
Service Specification

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# 1 Introduction

This document contains a list of all services, including a description, which are included when ordering data Abo.

In the corresponding chapters, the requirements and obligations for providing and operating the individual services are also documented.

With data Abo, nexmart provides the customer a product with which the customer can regularly provide his trading partners or distributors (hereinafter referred to as "trading partners") with current digital product and media data.

## 2 Scope of services ("In Scope")

In the following, the scope of services of the product data Abo is described.

The sections describe which services nexmart offers for defining the catalogue data and then which services nexmart offers the trading partner for setting up the product data (format, input channel).

### 2.1 data Abo

With data Abo, nexmart provides the customer a product with which the customer can regularly supply his customers, e.g. trading partners, with current product- and media data.

The service provided by nexmart consists of setting up the process between the customer and the trading partners named by the customer and then making this catalogue data available regularly and automatically in the format and place of issue defined by the trading partner.

#### 2.1.1 Definition of the catalogue data to be sent

As a customer, it is possible to define for each trading partner that is connected to the data abo process, which contents of the product catalogue are to be sent. The product catalogue is provided by the basic setup and is explained in detail in the service description basic setup. There are various options for restricting the full version of the delivered catalog:

##### **Product filter**

The customer can inform nexmart which products in the product catalogue are to be delivered to the particular trading partner. These products must be clearly identifiable by a field description and an input value.

##### **Field filter**

The customer can inform nexmart which fields of an item are to be sent to the particular trading partner. The definition of the suppressed fields is valid for the entire catalogue and cannot be applied to individual articles within a catalogue.

## Languages

If it is a multilingual catalogue, the client can determine which languages should be sent.

## Media

The trading partner can choose from the following options for media data:

- Delivery of media links, which represent a link to media data stored at nexmart
- Delivery of the files themselves within the catalogue data
- None

### 2.1.2 Format definition

nexmart can provide trading partner-specific formats and standard formats. This definition takes place between nexmart and the trading partner. The following standard formats are supported:

- Excel
- CSV 2.0
- BMECat 1.2
- BMECat 2005
- DATANORM
- PRICAT

The PRICAT and DATANORM formats do not support delivery with media.

For trading partner-specific formats, there is an exchange between nexmart and the trading partner.

### 2.1.3 Way of providing the catalogue data

The catalogue data provided by the data abo process, consisting of product data and media data, is made available in two ways:

- download: In an e-mail notification to the trade partner, a download link is provided where the catalogue data can be downloaded.
- FTP: The current catalogue data is provided on an FTP server. This is a nexmart FTP server. An FTP server of the trading partner can also be used on request

The catalogue data is provided in the form of an archive in ZIP format.

### 2.1.4 Validity of data provision

The product data are available on FTP after 14 days after provision. The data from the last data delivery are always available under the download link.

### 2.1.5 Configuration of the provided data

The data delivery is a ZIP file. In this ZIP file there are often several files available, e.g. different assortments or catalogue data in different formats. Different configurations can be made for this:

- It is possible to name the ZIP file itself individually according to the needs of the recipient (trading partner) as well as the files contained in the ZIP file.
- The media data can be delivered with or without directory structure in the archive file.
- The feature and class IDs can be resolved (only for eClass into German clear names)
- UNECE units can be broken down into SI units ("The international system of units", system of units for physical quantities)

### 2.1.6 Time of provision

The triggering of the data Abo process, that is, the sending of product data, can be triggered by the following criteria:

- When new catalog data is provided by the customer (manually by nexmart)
- At defined times (once or several times, configured by nexmart)
- If required (manually by nexmart)

## 2.2 Referenzierte Dokumente

The documents listed below are made available to the customer together with the service description.

The current version of the documents can be accessed online. The access data will be provided separately to the customer.

### 2.2.1 Service description basic Setup

This document describes which services are part of setting up an interface to nexmart. It is only possible to use nexmart products once the basic setup has been established.

### 2.2.2 Service description data View

This document describes the services included in the data View extension product. data View provides a responsive web design of product information about a single product that can be integrated into a website or shop (of a trading partner).

## 3 Extension packages

The product data Abo can be extended by the following, optional packages.

### 3.1 data View

The extension package data View offers a responsive web design from product information to a single product that can be integrated into a website or shop (of a trading partner)

More Information to included services,

Further information about included services, excluded services, obligations to cooperate and assumptions can be found in the service description data View.

### 3.2 Amazon product supply

With the extension package, nexmart provides a solution for the customer to automatically transmit catalogue data to Amazon (Amazon Feed Specification) via data Abo. The catalogue data is provided via the data Abo process in the format required by Amazon

Setting up an automated process at Amazon involves providing a manufacturing area for a country cluster.

A country cluster contains an Amazon country platform, e.g. Amazon.de, and if given, its supported languages. More information in the chapter Languages.

Amazon currently supports a deployment on Amazon for the following country clusters:

- Brazil
- Canada
- Germany
- Singapore
- Spain
- France
- India
- Italy
- Japan
- Mexico
- Netherlands
- Great Britain
- United Arab Emirates
- USA

### 3.2.1 Languages

Amazon requires the catalogue data in the original language of the Amazon country platform for which the data is provided.

No multilingual catalogue data is accepted by Amazon, as Amazon automatically translates the other languages itself.

For example, the country cluster "Germany" expects catalogue data in German, but also includes automatic translation by Amazon into English, Dutch, Polish, Turkish and Czech.

Further country clusters can be viewed on the respective Amazon country platform.

### 3.2.2 Content of the catalogue data

The filter options described in 2.1. are available for defining which catalogue data is transferred to Amazon.

Amazon defines the following information as mandatory fields:

- GTIN
- SKU
- Product type

The product type determines which fields of the product catalogue available at nexmart are transported to which fields at Amazon. The product types are defined once between the client and nexmart.

This is either possible using the given classification or the client defines the product types themselves using the product types provided by Amazon.

It is also possible to transmit an Amazon price ("cost price") to Amazon. This price corresponds to what the client would like to receive from Amazon for the product. This price must be transmitted to nexmart in the catalogue data.

### 3.2.3 Import-Report

After each provision of data to Amazon, nexmart provides the customer with an import report.

This import report contains both the successfully imported products (GTIN to ASIN) and the faulty imports that could not be carried out. Each faulty product import contains a description of the import error.

## 4 Exclusions of benefits ("Out of Scope2)

data Abo does not cover the following services.

## 4.1 data Abo

- The retention period on the FTP and in the download area is 14 days. Older data will not be kept.
- If a new delivery of catalogue data is generated within the 14 days, the existing link will be updated.
- When the catalogue data is provided, it is always a complete catalogue. It is not possible to provide only changed product data within one delivery.
- Start time for the provision can be executed according to a schedule. The time of arrival of the data depends on the configuration (filter, formats, transmission path) and can therefore not be fixed.

## 4.2 Extension package: Amazon product supply

- An assignment of GTIN (globally unique article number) to ASIN (Amazon unique article number) is done via Amazon.
- The Amazon Feed Specification does not allow the transmission of videos
- The Amazon Feed Specification does not allow the transmission of Amazon A+ content

# 5 Assumptions on the provision of services

The assumptions described below regarding the provision of services must be ensured on the part of the customer in order to ensure the smooth use of data Abo.

## 5.1 data Abo

- The nexmart basic setup for establishing an interface for article master data has been successfully completed.
- The regular and correct provision of the article master data by the customer as part of the basic setup is guaranteed.
- The nexmart basic setup for establishing an interface for catalogue data has been successfully completed.
- The regular and correct provision of the catalogue data by the customer within the framework of the basic setup is guaranteed.
- Product data should only be provided via data Abo for changed catalog data or changed configurations if this changes the delivered catalog data. If the catalogue data is identical to the previous delivery, no new delivery will be made.



## 5.2 Extension package: Amazon product supply

- Only catalogue data that is available at nexmart through the basic setup can be sent to Amazon
- The client can also manually maintain the product information or the price at Amazon. If product information is automatically entered at Amazon by nexmart using the process described here, the process overwrites the manually entered information.
- Amazon only accepts the language of a catalogue that is sent in the language of the Amazon portal. It is therefore not possible, for example, to send English-language catalogue information to Amazon Germany.

# 6 Obligations of the customer to cooperate

The obligations to cooperate described in the following must be ensured on the part of the customer in order to be able to guarantee the smooth use of data Abo.

## 6.1 data Abo

- The customer is requested to inform nexmart which trading partners should be connected to data Abo, as well as the scope of the catalogue data that should be sent to them.

## 6.2 Extension package: Amazon product supply

- The customer is requested to authorise nexmart as "Content Service Provider" (CSP)
  - Nexmart provides the customer with nexmart's own CSP code for the installation
  - If the manufacturer wishes nexmart to carry out this step, nexmart requires access to the vendor website at Amazon (for each country) by the customer
- The client is then requested to make the access token available to nexmart so that nexmart, as authorised CSP, can transmit product data to Amazon.
- The customer provides nexmart with an e-mail address to which the import report can be transmitted.
- The errors contained in the import report must be corrected by the customer and made available to nexmart in the form of corrected catalogue data, unless otherwise agreed.

nexmart reserves the right to change the range of services described in this document in future versions, which may also mean the discontinuation of existing services.