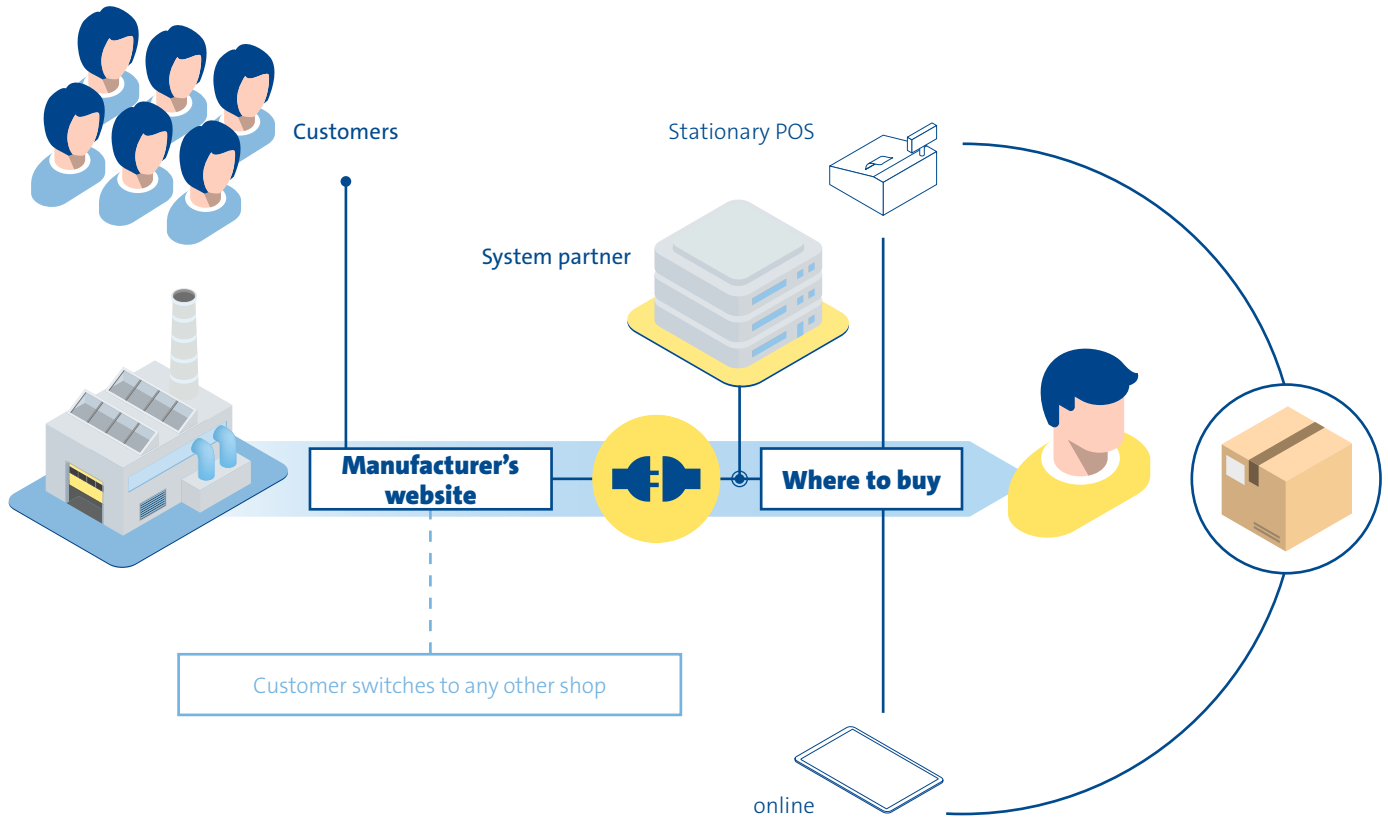




## retail Connect

System partner



### Direct from manufacturer to POS

With retail Connect, you, as a system partner, ensure that customers come directly from manufacturers' websites to the retailers online shop or stationary POS. Customers have already found the information they need on the manufacturers' websites and selected the products they want. Now they want to complete their purchase. That's where you come in. The clever bit is that retail Connect ensures that the retailer currently has the selected products in stock. This is essential to the current purchase and improves long-term customer retention.

### Features at a glance

- Integrates the retailer online shop and stationary POS into the manufacturers' websites
- Check the current availability of the selected products
- Transfer the shopping baskets from manufacturers' websites
- Reserve the desired products at the stationary POS and arrange personal consultations

### Your benefits

- eBusiness is thought holistically - and the whole thing is free of charge for you
- Your process efficiency increases, thanks to an interface that enables you to connect several retailers at the same time
- retail Connect increases the satisfaction and the user experience of retailers and their end customers
- For you, this means: You gain more customers - the customer satisfaction and your sales revenue increases
- Your costs are reduced and processes are optimised