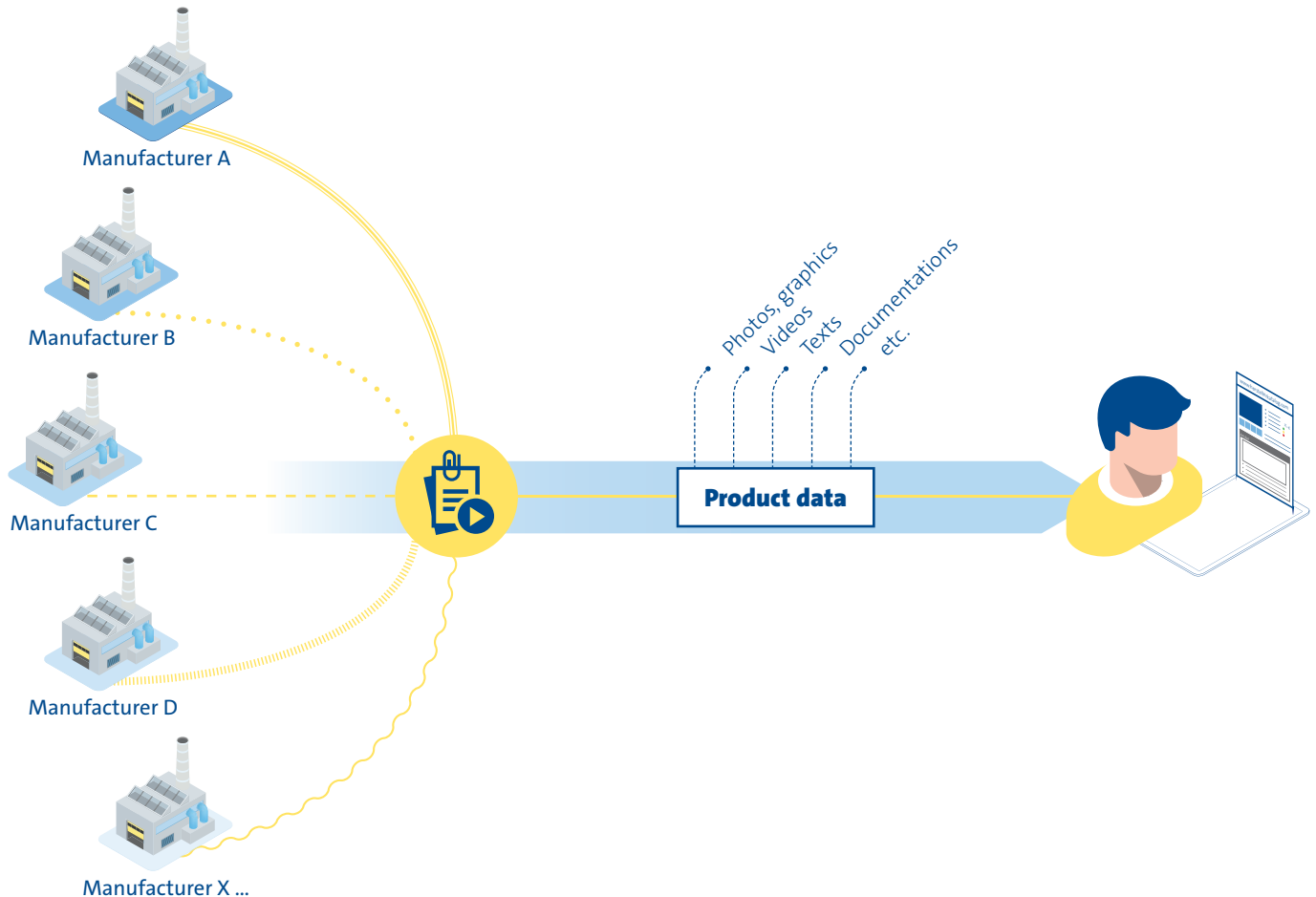




## data View

Retailers



### For outstanding product presentation

With data View a retailer can set the scene perfectly for all products from your manufacturers, e.g. in your online shop. In this way, you create an outstanding user experience, increase your conversion rate and boost sales revenue – all with a minimum of effort on your part. All you need to do is set up an interface that get rid of “server to” and use just “that integrates product data into your channels. nexmart, together with the manufacturers, will take care of the rest. And, in future, you’ll benefit from useful, up-to-date product information.

### Features at a glance

- Seamlessly integrated prepared product data into your own presentation channels
- A single click to update product data in all channels
- Integrate images and videos
- No manual maintenance required
- Maximum visibility for your website – data View is programmed in such a way that “duplicate content” has no negative impact on your Google ranking

### Your benefits

- Simplest integration of the latest product data
- Uniform product presentation
- Your conversion rate and sales revenues increase
- Your user experience is optimized
- The value of your own presentation is increased (image transfer)
- No additional resources / capacities required after setup
- Free of charge